

## Sherin's Story on Building Tomorrow Through Purposeful Disruption and **Technological Reimagining**



Sherin grew up in an intensely competitive landscape where, in any developing nation, excellence isn't optional but essential for survival and distinction. As a very curious child, his mind constantly hummed with activity, drawn to technology and innovation, even if that meant dismantling broken toys and reimagining them as entirely new creations.

While he benefited from an English-medium education that provided international-standard schooling, Sherin quietly battled undiagnosed dyslexia, a challenge he wouldn't fully understand until he reached his mid twenties. From early childhood, Sherin understood his strengths, a natural aptitude for mathematics, machines and mechanics that would later lead him down the engineering path, where a flourishing career ensued.

***“Engineering came naturally to me. Building robots, contributing to next-generation R&D initiatives, working across electronics, digital systems, and telecommunications. Working on initiatives ahead of the times like GPRS-Maps, Bluetooth and 5G technology***

***in the early 2000's while most of the world was still relying on Nokia phones, I've always been drawn to what's next, not what's now."***

Over two decades in technology, collaborating with Fortune 500 giants like BT, Nestle, Microsoft, and IBM on multi-million-pound projects, directing large-scale teams, and spearheading mission-critical initiatives such as GDPR implementation, Sherin's wealth of experience established him as a recognised authority in technology and AI. In a pivotal career move, he closed this corporate chapter to direct his focus more intently toward leveraging his expertise in disruptive technologies, where 'normal' ceases to exist. Today, through consultations, workshops, and keynote events, he educates tens of thousands of business leaders on integrating these technologies with integrity and foresight.

***"There was a whole other world that also needed a fair amount of attention when it comes to digital and AI transformation. I felt like there must be a recipe to make this accessible to everyone so it was my dream to venture out of the corporate world and onto my own path, waking people up to the times we find ourselves in."***

Sherin met John at one of his AI workshops, where he was speaking on how businesses could harness AI responsibly and effectively. When John outlined the Hexitime concept - a digital marketplace where users exchange expertise using time as currency - Sherin was hooked on the philosophy behind it. Having navigated his own journey of self-discovery, he realised he couldn't possibly be alone in that struggle, and that this platform addressed a deeply human and universal need to find purpose, contribute meaningfully, and be valued for what we truly have to offer.

For Hesham and John, Sherin became the missing piece, an ally who can ensure that the Hexitime platform is secure, private and safe for all its users. Sherin is designing the platform with the future in mind, applying thinking that addresses not just the here and now but the decades on the horizon. Where others see job loss with the rise of AI, Sherin sees Hexitime as the answer: a place where human expertise becomes more valuable, not less, where people value the uniquely human skills that AI can never replicate, and where communities build resilience by trading knowledge and maintaining relevance.

***"As a technologist and futurist, I've seen how technology becomes dangerous when we fail to build responsibly. Understanding this platform's complete potential—including where it could go wrong—is exactly what allows me to design it to expand possibility, not restrict it."***

Sherin purposefully chose the entrepreneurial route to scale his personal potential for impact creation. In Hexitime he discovered the ideal mechanism in its ability to create network effects, where each expert who joins compounds the platform's reach and enriches its collective value. In his view, even being in the top 1% of top Fortune 500 companies

couldn't possibly unlock this level of impact. For Sherin, money and titles pale in comparison to what truly defines success, happiness, and achievement. He believes this resides in inner peace, the social value we generate, and the legacy we leave behind in the lives authentically transformed by our work. Hexitime embodies this philosophy completely.

***"I have a vision of the world as a far better place. There's so much that's broken, wasted, unsustainable. I suppose I'm hopelessly hopeful. I see potential for improvement even in the bleakest situations. We desperately need a better world, and I believe there's always room to make things better and simpler."***